

# GAINESVILLE, —THE— University City.

Gainesville is conceded to be the most enterprising as well as the most beautiful city in the interior of Florida. It is located in the very center of the State, half way between the Atlantic and Gulf Coasts, surrounded by lands of such fertility as to be capable of producing a great variety of crops; in the heart of the truck-growing, phosphate and naval stores belt. She has the best educational advantages in the State, good churches, with edifices which are superior to any town of its size in Florida, with large and consistent congregations; has a climate which cannot be excelled for health and pleasure. All these natural advantages, combined with a progressive and enterprising cosmopolitan citizenship, are sure to make a big city.

There are many natural attractions in close proximity to the city, some of which are Alachua Sink, Paine's Prairie, the Devil's Mill Hopper, Warren's Cave, and Lake Newnan, all of which are reached by private conveyance.

Spring Park Stock Farm, the largest and finest live stock farm in the State, is only eight miles west of the city and is reached by a good hard road, affording a most pleasant drive.

The farmers of Alachua county, of which Gainesville is the county seat, "live at home and board at the same place." The temperature is very uniform, scarcely ever reaching the nineties in summer or the twenties in winter. The population of Gainesville is about eight thousand, representing nearly every nationality on the face of the earth, and strangers always meet with a hearty welcome.

The University of Florida for young men and the National Agricultural Experiment Station are located within the corporate limits of the city. In fact, Gainesville has so many things that we must be pardoned if we omit

a few of them in the following enumeration of what

## Gainesville Has:

One artist.  
No saloons.  
One garage.  
Four hotels.  
Four banks.  
Four dairies.  
One foundry.  
Water works.  
Ten churches.  
One gas plant.  
Two tin shops.  
Three bakeries.  
Ten physicians.  
Six fruit stores.  
Two gunsmiths.  
Six restaurants.  
One seed store.  
Board of Trade.  
Six drug stores.  
Four shoe shops.  
State University.  
Masonic Temple.  
Twenty lawyers.  
Two paint shops.  
Four contractors.  
One bicycle shop.  
Baseball diamond.  
Two ice factories.  
Six music schools.  
One variety store.  
One public library.  
Two wagon works.  
Two planing mills.  
Two racket stores.  
Two lumber yards.  
One marble works.  
Three silversmiths.  
Three wood yards.  
Five dental rooms.  
One express office.  
Free mail delivery.  
Four beef markets.  
Eight barber shops.  
Two public schools.  
Two music houses.  
A telephone system.  
Two haberdasheries.  
Two abstract offices.  
Four pressing clubs.  
Two machine shops.  
Two bottling works.  
Six boarding houses.  
One Catholic church.  
A military company.  
Three jewelry stores.  
One phosphate office.  
One Chinese laundry.  
One Christian church.

Two steam laundries.  
Two Advent churches.  
One daily newspaper.  
Two hardware stores.  
One female physician.  
Fifteen grocery stores.  
Five Baptist churches.  
Four furniture stores.  
One cold storage plant.  
One weekly newspaper.  
Seven dry goods stores.  
One photograph gallery.  
Three cold drink stands.  
One electric light plant.  
Three blacksmith shops.  
Three railways systems.  
Eight benevolent orders.  
Two Episcopal churches.  
United States land office.  
One chemical laboratory.  
Thirteen Sunday schools.  
Two veterinary surgeons.  
One Presbyterian church.  
Two cigar manufactories.  
Four real estate agencies.  
Volunteer fire department.  
Several lumber companies.  
Three Methodist churches.  
A brass band organization.  
Two photograph galleries.  
Two moving picture shows.  
Florida Winter Chautauqua.  
First-class sewerage system.  
One semi-weekly newspaper.  
Five life insurance agencies.  
Two fertilizer manufactories.  
Five fire insurance agencies.  
Two livery and feed stables.  
One crate and basket factory.  
One Elks' Club reading room.  
Hardwood Manufacturing Plant.  
Agricultural Experiment Station.  
The Diocesan School of Florida.  
Florida Winter Bible Conference.  
Five dressmaking establishments.  
National Odd Fellows' Sanitarium.  
Three undertaking establishments.  
Two of the best hotels in the interior.  
Two wholesale grain and feed stores.  
Two wholesale grocery establishments.  
Water "that has made Gainesville famous."  
The finest opera house in the State outside of Jacksonville.  
A Government building now being erected to cost when completed \$150,000.  
Carpenters, masons, plasterers.

painters, printers, machinists and laboring men galore.  
More miles of paved streets and granolithic sidewalks than any other town in the interior of the State.  
An \$85,000 court house built of brick and stone—a beautiful structure—and the lawns, flower beds, shrubbery, Confederate monument, etc., surrounding it, make it a most attractive picture.

## OFFICIAL DIRECTORY.

### State Officers:

Governor—A. W. Gilchrist, Tallahassee.  
Secretary of State—H. Clay Crawford, Tallahassee.  
Comptroller—A. C. Croom, Tallahassee.  
Treasurer—W. V. Knott, Tallahassee.  
Attorney-General—Park M. Trammell, Tallahassee.  
Commissioner of Agriculture—B. E. McClain, Tallahassee.  
Supt. of Public Instruction—Wm. M. Holloway, Tallahassee.  
Railroad Commissioners—R. Hudson Burr, Chairman; Newton A. Blitch, Royal C. Dunn, W. C. Yon, secretary. All communications should be addressed to Tallahassee.  
President of the Senate—F. M. Hudson, Miami.

### County Officers:

Clerk and Auditor—S. H. Wienges, Gainesville.  
Supt. Public Instruction—Dr. J. L. Kelley, Gainesville.  
Sheriff—P. G. Ramsey, Gainesville.  
County Judge—H. G. Mason, Gainesville.  
Tax Assessor—W. W. Colson, Gainesville.  
Tax Collector—W. D. Dickinson, Gainesville.  
Treasurer—J. D. Matheson, Gainesville.

Supervisor Registration—J. C. Grew, Gainesville.  
County Commissioners—John Dampier, Chairman, Hague; J. Townsend, Campville; J. W. Archer; Chas. W. Summers, Treas. O. P. Cannon, Gainesville.  
Members School Board—R. Weeks, Chairman, Hawthorn; J. Moody, LaCrosse; G. W. Trenton.

State Senator—H. H. McCr Gainesville.

Members House—Syd L. Co Gainesville; T. A. Duke, Santa F

### City Officers:

Mayor—Horatio Davis.  
Marshal—Harry Owens (acting)  
Tax Assessor—W. M. Bradford  
Tax Collector—T. B. Ellis, Jr.  
Clerk and Treasurer—J. Maxey  
City Attorney—R. E. Davis.  
Board of Aldermen—G. K. Bro President; S. J. Burnett, H. L. P H. S. Graves, C. A. Colclough, W Pound, J. A. Goodwin.  
Board of Public Works—H. E. lor, Chairman; W. W. Hampton, s tary; H. F. Dutton, E. J. Baird, Vidal.

The want ads. do more real business than all other brokers combined—in fact, they "start" most the business that the brokers agents find.

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# Who Pays For Your Printing?

Poor printing is a detriment to any business, and is an unprofitable investment. Poor printing is usually paid for twice—once when you settle with the printer, and again in the injury it does your business.

## GOOD PRINTING PAYS FOR ITSELF!

In the added business it brings, in the complete satisfaction you feel in sending out neat, tasty stationery, and its first cost is soon on the credit side of the ledger. Good printing is remembered long after the price is forgotten.

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